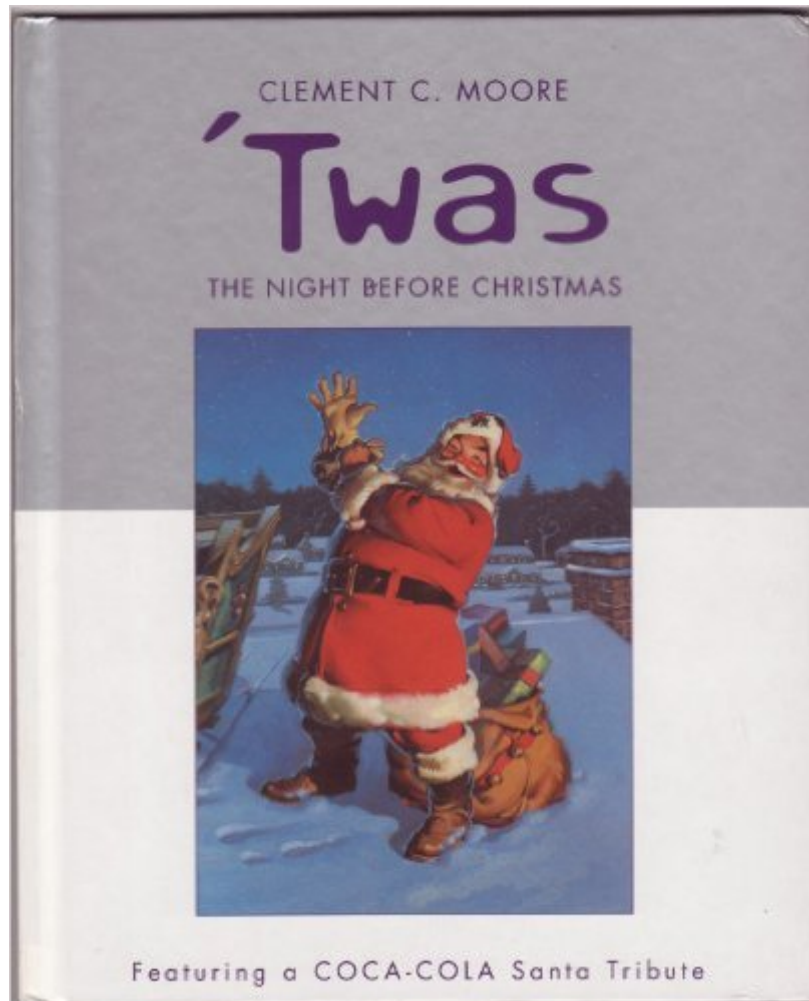


The book was found

# 'Twas The Night Before Christmas Featuring A Coca-Cola Santa Tribute



## Synopsis

Hallmark's celebration of Clement C. Moore's classic "It Was the Night Before Christmas" Features a Coca-Cola tribute with the famous Santa paintings of Haddon Sundblom. The timeless story of Santa's Christmas night visit are beautifully illustrated. Pages are included at book's end for readers to record their own favorite Holiday memories.

## Book Information

Hardcover: 264 pages

Publisher: Hallmark Cards Inc. (2001)

Language: English

ASIN: B001QHHZLS

Product Dimensions: 10 x 8.2 x 0.3 inches

Shipping Weight: 8.8 ounces

Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (2,906 customer reviews)

Best Sellers Rank: #1,892,508 in Books (See Top 100 in Books) #40 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Coca-Cola](#) #8017 in [Books > Politics & Social Sciences > Social Sciences > Linguistics](#) #9450 in [Books > Literature & Fiction > Poetry > Regional & Cultural > United States](#)

## Customer Reviews

I purchased the hardcover edition for my 2 year old daughter. The Illustrations are absolutely beautiful. The only problem I have with it is that it is not the original poem by Moore. It has been censored, yes, censored. The 2 lines "The stump of a pipe he held tight in his teeth, And the smoke it encircled his head like a wreath." have been removed! I understand that smoking is no longer a "PC" thing in this day and age, but when you are purchasing a classic poem, one you remember from your childhood, you expect to get the actual poem. I was disappointed that this fact had not been noted in the product description. I guess it's a little 1984ish to me, to start censoring a book and not inform the consumer.

This is a wonderful version of The Night Before Christmas. Contrary to the other review, I was SO GLAD he is smoking a pipe in the book - this is a classic poem and I don't like the versions that take out the verse about the pipe to be politically correct. The illustration is wonderful and I would recommend this book to anyone.

This is the older version of The Night Before Christmas. It has the neat pictures in it that I remember when I was small and I am nearly 70 years old. It will be good to read to my great grandchildren.

This is an edited version of an old favorite and is illustrated, by Elena Almazova and Vitaly Shvarov. The subtitle, which is difficult to read in the picture provided, says "edited by Santa Claus for the benefit of children of the 21st century". The illustrators took the liberty to edit out the lines about Santa's pipe so they would not be promoting smoking. The ironic thing--there's tons of candy included--what about obesity? There is a roaring fire in the fireplace and all the candles in the house are still lit long after the family is in bed--what about fire hazards? There are wine glasses in a china cabinet--what about alcohol abuse? And on top of this, mom has cleavage. I know these are picky points and the pictures are cute with a Disney-esque style, but there are hundreds of versions of this wonderful, classic poem. Don't waste your purchase on this one. Even if it is free.

This is for the version illustrated by Elena Almazova and Vitaly Shvarov. When I saw this book for free today I was so excited. When I saw the quality of illustrations I squealed. This is one of my favorite Christmas Stories, and my High School Choir would sing it. Then I realized that it had been cut. Stabbed by the censorship police. I do not proscribe to the thought that ideas that are no longer acceptable or are becoming unacceptable should be ripped from the bookshelves. If I did, I wouldn't own any Mark Twain, or some Agatha Christie. The authors of their times wrote with the ethos of their time, whether it has changed or not does not matter. They took their inspiration and put it to pen. We should respect that and their talent. A Santa Claus with a pipe will not cause millions of children to run out and take up the bowl. So while I praise the artistry which I found amazing. In fact a couple of the pictures I thought I could just walk into. I cannot approve of censorship in any form.

"The Night Before Christmas," is Mr. Sabuda's pop-up version of Clement Clarke Moore's classic tale of Santa's visit on Christmas Eve. The phrasing has been altered; still the story is the same, except mice play the human roles. It is a delightful rendition that will appeal to both the young and old alike. Different from any other pop-up book I've seen, the backgrounds in Mr. Sabuda's books are generally solid in nature with white pop-ups that are often accented with color. This makes a wonderful contrast of positive and negative space that is unusual, and unexpected yet, striking. In this book, the artist has added more color to the pop-ups than in his earlier holiday works. Creatively conceived, the detailed execution of the pop-ups is what REALLY captures the viewer's attention, and carries this book. They are SO fantastic I have to continually remind myself it is only paper. For

instance, when Santa calls out to the reindeer, "No, Dasher! Now, Dancer! Now, Prancer and Vixen! . . ." all eight reindeer literally fly off the page in sleigh formation with Santa trailing behind. It's brilliant! In addition, the finale is gorgeous! It is nearly an all-white scene with Santa in his sleigh, bidding adieu to a quaint little neighborhood down below. The backdrop displays a snow-capped mountain with a pull-tab that allows the viewer to draw Santa and his reindeer across the sky, "Happy Christmas to all, and to all a goodnight." "The Night Before Christmas," is a hardbound book that measures 8 1/2" x 8 1/2" x 1 1/2". Highly imaginative, both conceptually and artistically this book will make a valued addition to any Christmas collection. CAREFUL, young one's will be mesmerized by the pop-up action, and will want to grab. Probably best for children four-years and up.

This book has an extended title stating that it is "edited" by Santa for the 21 Century. I read the book first and did realize that there was a big difference. LINES WERE CUT OUT! I am all about books, that's why I got a Kindle; however, I am not about change. The lines in question, to the true editors of this edition, may seem to put Santa in poor light. Come on people this poem has been around for years, it was written in 1822; and besides Santa can never be seen in bad light, he's Santa! While the illustrations for this book are nice, if not small on an e-reader screen, I simply cannot read it so incomplete. I would recommend an older version or search for the original; which is in the Kindle bookstore for free as well.

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